



C.W. GROUP AUTOMATES AP PROCESSING TO ACHIEVE: TRANSPARENCY | ACCOUNTABILITY | EFFICIENCY | ACCURACY

C.W. Group has optimized its Accounts Payable operations using NEWSTAR’s integrated Accounts Payable (AP) automation module. The new, all-digital NEWSTAR AP process delivers a strategic ROI through automated approval workflows, invoice status and transparency, user accountability, reduced data entry, and increased accuracy.

About C.W. Group

Founded in 2016, C.W. Group is one of Utah’s fastest-growing and most decorated real estate developers. The company prides itself on creating value through thoughtful land planning and locations, progressive architecture, and exceptional project-level execution across five business lines that are primarily focused on providing residential communities.

Power of the NEWSTAR Ecosystem

C.W. Group’s trademark phrase is “We Build Community™”. It means more than just delivering residential housing solutions as the company puts a high emphasis on investing in their employees’ futures and growing business partnerships. Fittingly, the NEWSTAR Ecosystem of products and partners is backed by unparalleled commitment to the homebuilding industry and is engineered to support organizational growth, uncover efficiencies, and provide ROI protection.

Under the guidance of Constellation Homebuilder Systems, C.W. Group expanded their use of the NEWSTAR ERP system to include the fully integrated AP Automation module that leverages AI to eliminate the costly manual steps in GL-coding, workflows and approvals, data entry, and filing.

C.W. Group has seen incredible results in just the first six months after adding the AP Automation module to their NEWSTAR software portfolio.

“I can’t believe we didn’t do this sooner. The guidance and collaboration with the NEWSTAR ecosystem team to implement the system was fantastic.”

- Robert Wheeler, AP Manager, C.W. Group

SOFTWARE SUCCESS SHOULD BE MEASURED IN ROI

C.W. Group was named Utah’s #12 Fastest Growing Company by Mountain West Capital Network in 2023. This growth put a strain on its AP processing model that included disconnected, non-integrated tools and processes. Paper-based processes and manual data entry amplified the pains, and hindered communication and collaboration between departments. As these disconnects became more apparent with ever-increasing invoice volumes, the decision was made to move to a fully integrated, all-digital AP processing model. To maximize ROI, C.W. Group wanted a modern, dashboard-based system with real-time visibility and data-driven insights that includes:

- Approval workflows and visibility into invoice status and process bottlenecks
- Secure, real-time monitoring, alerts, and role-based access
- Granular process auditing, compliance reporting
- Full NEWSTAR integration with support from Constellation HomeBuilder Systems

With these capabilities, C.W. Group knew that the cost savings and efficiency gains could be significant and made the decision to implement the NEWSTAR Payables Automation module.

“AND THE REST IS HISTORY...”

The ROI Scorecard:

Six months after going live with the system, C.W. Group sat down with the Constellation HomeBuilder Systems AP Automation team for a formal review of the system’s impact.

The results are nothing short of amazing:

Six Months After Going Live On Annual Invoice Volume of 16,000 per Year	
Savings Per Invoice Processed	\$8.30 (54%)
Number of Hours Saved Annually	3,120
Reduction in Potential Duplicate Payments	90%
Payback Period	10 months
5-Year Net Savings	\$514,142





BETTER TRANSPARENCY, ACCOUNTABILITY, AND INVOICE CONTROL

C.W. Group needed a system that increased transparency, accountability, and invoice control. It was impossible to ensure that the right person had approved documents in a timely manner. Paper invoices sat for days on an individual's desk, got stuck in inter-office mail awaiting approval, or became lost or misfiled. Anything that went wrong was blamed on accounting.

The NEWSTAR AP Automation Solution:

- Rules-based, automated invoice approval workflows ensure all individuals are held accountable for their actions
- Project Managers have visibility into AP to see invoices available for payment
- Deviations from the established procedures become a red flag for potential misuse

The Result:

“Building community, for us, starts with building the people in our company. We encourage an environment where contribution is rewarded. Freeing employees from mundane tasks leads to strategic thinking and innovative ideas.”

The NEWSTAR AP Automation system's impact is an excellent example of this priority in action – it has had a positive impact for all stakeholders.”

— Darlene Carter, CEO, C.W. Group



IMPROVED EFFICIENCY

C.W. Group knew that inefficiencies were inherent in their AP processes. They believed that the NEWSTAR AP Automation module, which leverages the power of AI, would streamline manual tasks and reduce the need for human intervention, but were surprised by how much.

The NEWSTAR AP Automation Solution:

- **Invoice Capture:** Automatically extracts all relevant invoice information
- **Coding:** Automated GL coding based upon type of invoice
- **NEWSTAR Integration:** All invoice and coding information is fingertip accessible from NEWSTAR

“We save the equivalent of one FTE that was responsible for sorting and distributing invoices. We now use that extra time for more strategic tasks.”

— Robert Wheeler

The Result:

54% Reduction in Processing Time

“Full integration with NEWSTAR eliminates the double work around coding and data entry and reduced our processing time by 54%.”

— Robert Wheeler



ACCURACY AND CONSISTENCY

Along with increased efficiency, C.W. Group had their sights set on improving the accuracy of their AP processing. When you have people keypunch in data manually, errors occur. C.W. Group processes over 13,000 invoices per year, so fat finger coding mistakes were unescapable and time-consuming to correct. With AI doing the heavy lifting, C.W. Group remained in control of their AP workflows while invoice accuracy rate increased dramatically.

The NEWSTAR AP Automation Solution:

- Invoice data is automatically extracted eliminating fat-finger mistakes
- Improves cost coding accuracy
- Data is correctly transferred in real-time into NEWSTAR

“Budgets are more closely kept. Project managers can look up project codes that fit the budget and are now actually coding to match the budget.”

— Robert Wheeler

The Result:

Improved Invoice Accuracy Rate:

30%

“Mistakes happen when you manually process 100’s of invoices per week. We now have more accurate and consistent invoice numbers, project numbers, and dollar amounts.”

— Robert Wheeler

THE ROAD AHEAD: CONTINUED ENHANCEMENTS WITHIN THE NEWSTAR ECOSYSTEM

After realizing an incredible ROI in automating their non-PO based invoices, C.W. Group is now adding the auto-coding module for utility invoices, integrating with informXL for enhanced data analytics, and deploying PO based invoice support.

- Auto Coding for Utility Invoices
- PO Based Invoice Processing
- InformXL Analyzer Integration for enhanced data analytics

“The system began paying for itself within the first four months. We believe this incredible ROI is only touching the surface and are excited to expand into additional functionality that will further maximize our NEWSTAR investment.”

— Donovan Huffman, VP of Finance, C.W. Group

**Payback Period:
10 Months**

**5-Year Net Savings:
\$514,142**



NEWSTAR AP Automation Is Investment Protected

- NX Compatibility and Migration Path
- Fully Supported in New NEWSTAR Releases
- User Group for Best Practice Idea Exchange

